

Your brand on the car, the coach, and the camera.

Phoenix Motorsports puts sponsors in front of the Porsche and track-day crowd 52 weeks a year: race weekends across ChampCar, WRL, SCCA and PCA, plus every coaching day at Porsche Experience Center Atlanta. You get the logo, the content and the ride-alongs. We go racing.

WHY PHOENIX

Weekly access to Porsche buyers

Official coach at Porsche Experience Center Atlanta and PCA Coastal Empire. Your brand rides on race weekends and, where the venue allows, on coaching days.

Content you own

Every tier above Supporter includes edited video and photo featuring your product, delivered monthly, with full rights to run as your own ads.

Reach across five series

ChampCar, WRL, SCCA, PCA and Zenith at Sebring, Roebling Road, Carolina Motorsports Park, Willow Springs and more.

A driver built for the camera

Nine years on track, a drift Pro-Am podium, a professional modeling background and a growing following at @thepinkiestpanther.

WHO THIS IS FOR

Porsche-adjacent brands (detailing, PPF, wheels and tires, exhaust, gear). Savannah and Atlanta businesses that want to be known in the Porsche crowd. Lifestyle and apparel brands. Auto-adjacent national brands. If your best customer owns a sports car, this is your channel.

THE DRIVER · KLINE BARFIELD

Porsche Experience Center Atlanta coach. Endurance and drift racer with nine years on track, from Spec Miata to the BMW M4 GT4 EVO. Junior World Champion skeet and sporting clays. Snowboarder, surfer, motocross rider. He competes year-round and films all of it.

PACKAGES & PRICING

Pricing that fits a marketing budget, not a racing budget.

Every tier includes counted deliverables and a written report.

Paddock Partner Program

4 OF 4 REMAINING

\$7,500 /yr

2 edited videos	\$3,000
12 branded posts	\$3,000
Livery exposure every race weekend	\$4,800
2 ride-along seats	\$600
Paddock passes every event	\$1,200

Total value ~~-\$12,600~~

You pay \$7,500/yr

Bonus: a Roebling Road hot-lap day for your team

Quarter panel or wing decal · suit sleeve · trailer · monthly report

Founding Partner 1 of 1 remaining

\$25,000/yr

Hood, doors, bumper, "presented by [Brand]", suit and helmet. 24 posts, 6 videos, shoot day, raw footage. 4 ride-alongs per event, private track day for 10, quarterly call.

Supporter 8 of 8 remaining

\$2,000/yr

Rear window or mirror decal, site and trailer logo. 4 branded posts, mention in every race recap. 1 ride-along per season.

Race Weekend

\$1,500/event

Temporary primary decal for one weekend. 3 posts and 1 short video. 2 paddock passes and 1 ride-along. Recap within 7 days.

Product Partner

In-kind, \$1,000+ retail

Logo on site and trailer. Product featured in use, 2 posts per season. Paddock passes on request.

Our guarantee

If we deliver fewer posts and videos than promised in any quarter, the next quarter is on us. Pay annually up front and save 10%, or pay quarterly. Race Weekend is due 14 days before the event. Livery locks six weeks before the first 2027 race; logos committed after that go on the suit and trailer only.

Book a 15-minute call

phoenixracing.vip · sponsors@phoenixmotorsports.com